OU GROTE RUGBY

South African rugby. A global game. Since 2007.

Advertiser summary and article placement rate

Established in 2007, Ou Grote Rugby covers Rugby Union with a South African focus, spanning international tournaments and club competitions. Results, betting predictions, fixtures and stats are the core content pillars, supported by rugby news and an established Facebook community.

82,412	53,102	6,300	~100,000
Recorded website views YTD 2026	Website active users YTD 2026	Facebook followers As at 2026	Facebook views / month As at 2026

An established seasonal rugby destination

Website: Springbok schedules, predictions, fixtures and rugby resources across international and club competitions.

Historical World Cup-period example: 17 Sep - 17 Oct 2015 recorded **427,600 page views, 89,671 sessions and 50,843 users**, with 4.77 pages per session and 3m 05s average session duration. Historical performance is not a current monthly average or a forecast. **Rugby World Cup 2027 is starting in October 2027.**

Wider community: Facebook extends the brand presence; social promotion is not included in article placement.

Sponsored article placement

US$250 | One client-supplied article on ougrote.com

Single placement | direct advertiser or agency

Placement includes

Publication of an approved, original article of up to 1,000 words, one client-supplied image with usage rights, and up to two relevant advertiser links. Includes formatting, light copy-editing and a live article URL. The article remains online for at least 12 months, subject to the agreed content terms. Payment is via PayPal.

Clear terms for brands and agencies

Content must suit the audience and pass editorial review. Articles are clearly labelled **Sponsored**; paid links use rel="sponsored". Placement does not include writing, Facebook posts, paid promotion or exclusivity. No guaranteed views, clicks, indexing or search rankings. Send the article, destination URLs, image and preferred date for review before payment.

Rate: US$250 per article. Applicable taxes and payment details are confirmed in the quote. Publication follows content approval and cleared payment. Rate sheet prepared 28 October 2026; subject to availability.

Article placement enquiries

info@ougrote.com | ougrote.com

Sources: GA4 property 483503493. GA4 totals are not lifetime traffic since 2007. UA users and GA4 active users differ and are not combined. Facebook averaging period unspecified; views are not unique reach. Audiences may overlap.